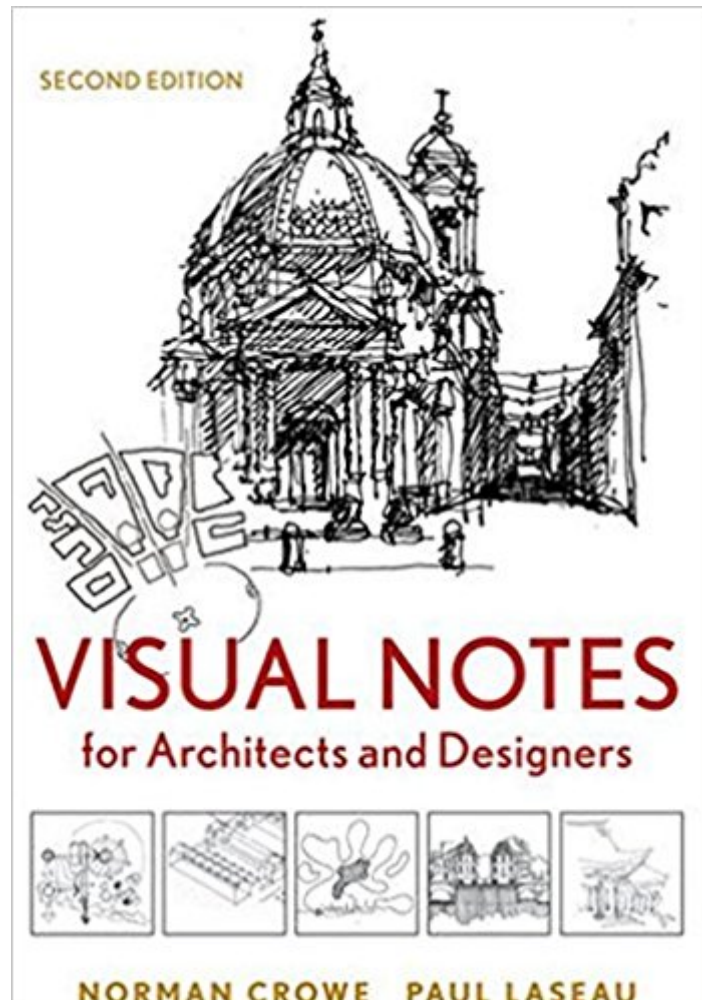




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# Visual Notes For Architects And Designers



## Synopsis

The completely updated step-by-step guide to capturing experiences in sketch format regardless of artistic ability Recording your ideas and observations primarily in pictures instead of words can help you become more creative and constructive on the job, no matter what your level of artistic ability. Featuring completely new coverage of visual note-taking in a digital world, *Visual Notes for Architects and Designers, Second Edition* demonstrates how to make rapid, notational sketches that serve as visual records for future reference, as well as improve understanding and facilitate the development of ideas. It shows you how to expand your knowledge of a subject beyond what is gained through observation or verbal representation alone. You gain access to simple techniques for collecting, analyzing, and applying information. Crowe and Laseau examine the relationship between note-taking, visualization, and creativity. They give practical guidance on how to develop: Visual acuity "the ability to see more in what you experience Visual literacy "expressing yourself clearly and accurately with sketches Graphic analysis "using sketches to analyze observations Numerous examples demonstrate some of the many uses of visual notes. They help you develop a keener awareness of environments, solve design problems, and even get more out of lectures and presentations. The authors also discuss types of notebooks suitable for taking visual notes. If you want to develop your perceptual and creative skills to their utmost, you will want to follow the strategies outlined in *Visual Notes for Architects and Designers, Second Edition*. It is a valuable guide for architects, landscape architects, designers, and anyone interested in recording experience in sketch form.

## Book Information

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## Customer Reviews

A classical entrance arch on Niles Ave: from Visual Notes for Architects and Designers    A classical entrance arch on "Niles Ave." Side by side with the church of St. Front a Perieueux in France. Verbal and visual notes combine to describe the essences of something discovered. Here a simple porch is described for later reference, while at a much larger scale a French Romanesque church is studied in diagrammatic notation to reveal the sources of its geometry.

Recording your ideas and observations primarily in pictures instead of words can help you become more creative and constructive on the job, no matter what your level of artistic ability. This show-by-example sourcebook clearly illustrates proven methods and procedures for keeping a highly useful visual notebook. Visual Notes for Architects and Designers demonstrates how to make rapid, notational sketches that serve as visual records for future reference, as well as improve understanding and facilitate the development of ideas. It shows you how to expand your knowledge of a subject beyond what is gained through observation or verbal representation alone. You gain access to simple techniques for collecting, analyzing, and applying information. Crowe and Laseau examine the relationship between note-taking, visualization, and creativity. They give practical guidance on how to develop: Visual acuity&#151;the ability to see more in what you experience Visual literacy&#151;expressing yourself clearly and accurately with sketches Graphic analysis&#151;using sketches to analyze observations Numerous examples demonstrate some of the many uses of visual notes. They help you develop a keener awareness of environments, solve design problems, and even get more out of lectures and presentations. The authors also discuss types of notebooks suitable for taking visual notes. If you want to develop your perceptual and creative skills to their utmost, you will want to follow the strategies outlined in Visual Notes for Architects and Designers. It is a valuable guide for architects, landscape architects, designers, and anyone interested in recording experience in sketch form. --This text refers to an alternate Paperback edition.

I'm not an architect or a designer. I bought this book on a hunch. I wanted to learn how to see the world as it is and transform it. Sketching teaches you to do that. And, the process described in this book - if learned - will make you a better problem solver. It's different than other books because it explores sketching as a instrument of critical thinking. No need to be Picasso. While being able to

draw makes visual note-taking easier - quicker - it can be just as effective for the unsteady hand. And, over time, as has been the case for me, you learn to 'see' better and draw more realistically. It's an acquired skill, but it's worth it. The book opens with a discussion on the importance of visual literacy, being able to see and interpret the world around us and express our observations and insights. The book goes on to talk about the creative process as it pertains to visual literacy, mentioning ways to gather and record information, examine and analyze it, and then spin out your interpretation or solution. There are two chapters devoted to analyzing other people's sketchbooks. And, none of them included were Picassos either. Every sketch either solved a problem or expressed an observation that led to some insight about what the notetaker was seeing. By the end, I was reading about drawing principles, such as perspectives, values/tones, and diagramming - each concept briefly explained. This book will not teach someone how to draw. It will taught a person how to pay attention, how to use the "right side" of the brain, and how to come up with better ideas by recognizing information in a different format. I gave this book four stars instead of a five, because I expected the book to delve further into learning to draw. To be fair, it's a thin book. It covers a lot, and the authors wrote it so that anyone could "jump into" visual note-taking. But, after going over the book as many times as I have (it's just that useful!), I always finished the Tools and Techniques section, feeling that it ended too soon - like a good conversation.

I got this book from a recommendation by one of my architecture professors. Its a great study on sketching and the different ways people go about it. Unlike other books which tell you how to draw with different mediums etc. this book dwells into the usefulness of sketching, and even how different professions can make use of keeping sketchbooks with them to express and develop thoughts and ideas. Fantastic book.

An excellent source with the philosophy of visual notes and sketches. It is written from the Architect's perspective, and so misses some of the business uses. There is lots of good resource material though.

For school :)

Like I said in the title. Good way to analyze spaces through hand graphics.

I especially like the feeling conveyed by a place and it's sense of history conveyed in the example

illustrating the town of Urbino, Italy.

nice book, and it is a brand new book. I am actually on the architecture class and it is useful.

This book changed my life. It changes the way you look at the world. The early chapters are suitable for beginners looking to develop sketching skills, while the later chapters make a great reference for the developed hand. I am still learning from this book. I believe it is so relatively expensive because it is used as a text book for some schools. I've picked up my 4 copies (yes, it's that goo, and it makes a great gift :) for under \$10 a piece during the "off season". I should say this is the book I was hoping to find when I cracked open *The Back of the Napkin: Solving Problems and Selling Ideas with Pictures*, but found myself even more impressed with this classic.

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